

## **BALATON SOUND EARLY BIRD PROMOTION GAME RULES OF PARTICIPATION**

This present Rules of Participation (hereinafter the Rules) set forth the terms of participation in the promotional prize game "BALATON SOUND EARLY BIRD" (hereinafter the Prize Game) to be held in connection with Balaton Sound 2017.

**Organizer of the Prize Game.** The Prize Game is organized by the organizer of Balaton Sound 2017, Sziget Kulturális Menedzser Iroda Korlátolt Felelősségű Társaság (Hajógyári sziget, hrsz. 23796/58, 1033 Budapest, Hungary, reg. No. 01-09-263756, tax number: 10837410-2-41, hereinafter Sziget).

**Term of the Prize Game.** The Prize Game shall be held during the first seventy-two hours of the ticket sales for Balaton Sound 2017, that is between 12 noon, November 8, 2016, and 12 noon, November 11, 2016 (CET).

**Description of the Prize Game.** All persons purchasing a pass for Balaton Sound 2017 according to these Rules during the term of the Prize Game shall automatically participate in a Prize Draw.

In which twenty-four "Balaton Sound Merchandise Package" (Gift Package1) shall be selected by draw among the participants who purchased in the first twenty-four hours of the Prize Game.

In which twenty-four "Balaton Sound Adventure Package With Boat Party Ticket" (Gift Package2) shall be selected by draw among the participants who purchased in the second twenty-four hours of the Prize Game.

In which twenty-four "Balaton Sound VIP Upgrade Package" (Gift Package3) shall be selected by draw among the participants who purchased in the third twenty-four hours of the Prize Game.

In which one "Balaton Sound Super VIP Package For 2 People" (VIP Package) shall be selected by draw among the participants who purchased during the Prize Game.

**Participants.** All natural persons shall automatically participate in the Prize Game who purchase, during the term of the Prize Game, a 5-Day Pass, a 4-Day Pass or a VIP 5-Day Pass for Balaton Sound 2017. Only such a transaction shall be considered as a purchase which is closed by a payment transaction.

### **Contents of the Gift Packages.**

Gift Package1: A cap, lanyard, T-shirt, a pair of sunglasses, backpack sack, towel, tattoo sticker and a keychain holder from the official Balaton Sound Merchandise Shop.

Gift Package2: One time entry to three of the followings: adventure park, catapult, bungee jumping or theme park attractions, furthermore a Boat Party ticket (for any of the parties).

Gift Package 3: A VIP-upgrade for the purchased pass with all the services of the VIP pass. In case the transaction already contains the VIP 5-Day Pass the winner can choose Gift Package1 or Gift Package2.

### **Contents of the Super VIP Package.**

Accommodation in Hotel Wellamarin for 5 nights (5-10 July, 2017) for 2 people. Furthermore VIP upgrade for all the passes purchased in the given transaction. In case the transaction only contained one pass, a second pass is given for free of charge.

### **Procedural Rules.**

The prize draw for the Gift Packages shall take place on November 9, 10 and 11, 2016. The prize draw shall be made mechanically and in a way that one pass purchaser shall be selected randomly from each hour during given periods of the term of the Prize Game (first 24 hours, second 24 hours, third 24 hours).

(That is a total number of three times twenty-four purchaser shall be selected who are hereinafter collectively the Winners.) Each hour of the Prize Game shall run from the first second after the hour until the next hour (CET). The Winners of the first 24 hours shall be published until at 7 PM (CET), November 9, 2016, the Winners of the second 24 hours shall be published until at 7 PM (CET), November 10, 2016, the Winners of the third 24 hours shall be published until at 7 PM (CET), November 11, 2016 on the online platforms of Balaton Sound (official website, and the official Facebook site). The exact number of Packages and VIP Packages shall be connected not to the purchaser but to the number of passes purchased, therefore each Winner shall be entitled the same number of Gift Packages or VIP Gift Packages as the number of passes he/she had purchased. About receiving the packages the Winners will be notified by a colleague of Sziget within 15 days from the period of the Prize Game.

#### **Legal Characteristics of the Prize Game.**

The Prize Game shall be considered as a business promotion in the respect of the Gift Packages and shall be considered as a prize game not classified as a gift draw in the respect of VIP Package. Sziget shall pay all taxes after the gifts and winning. The Winner shall be obliged to cooperate with Sziget and assist Sziget in fulfilling its tax obligations by providing, until December 10, 2016, their personal data, as requested by Sziget, which shall be the condition of their receiving the Gift Packages and the VIP Package. If a given Winner fails to communicate his/her personal data requested by Sziget within this deadline, then he/she shall forfeit his/her Gift package or VIP Package.

#### **General provisions.**

The Prize Game shall be held pursuant to these Rules. These rules are accessible via [http://sziget.hu/content/common/attachments/balatonsound/bs\\_72\\_gtc.pdf](http://sziget.hu/content/common/attachments/balatonsound/bs_72_gtc.pdf) ,and Sziget shall secure their continuous availability until December 31, 2016. Participants shall accept these Rules as binding by purchasing passes during the term of the Prize Game. Participant shall be entitled to refuse the receipt of the Gift Packages or the VIP Packages. The name of the Winners shall only be published on the online platforms of Sziget (Balaton Sound official website and official Facebook site).

Budapest, October 21, 2016